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## **CLAIMS**

## What is Claimed is:

1. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

an elongated hollow body extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout;

a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body extending along said longitudinal axis;

a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section; and

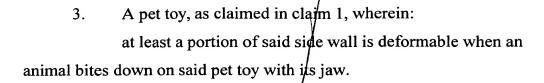
a center section extending along said longitudinal axis between and connected to said/first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said first and second inner diameters.

2. A pet toy, as claimed in claim 1, further including:
a plurality of longitudinally spaced annular ribs extending
around the periphery of said hollow elongated body to facilitate an animal
gripping said pet toy with its teeth.



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4. A pet toy as claimed in claim 3, further including:
a plurality of longitudinally spaced annular ribs extending
around the periphery of said hollow-clongated body which deflect inwardly
when said side wall is deformed so that ribs on opposite sides of the jaw are
engageable with opposite sides of the teeth and/or gums of the animal to
aid in cleaning the teeth and massaging the gums.

5. A pet toy, as claimed in claim 1, further including:
a rope extending through said elongated hollow body along
said longitudinal axis having a fourth diameter smaller than either said first
and second inner diameters and having an end with a knot formed therein
which knot has a fifth diameter which is smaller than said at least one of
said first and second inner diameters but is larger than said third inner
diameter so that said knot can pass through said at least one of said first and
second inner diameters but not pass through said third inner diameter and
engages said inner surface of said center section as an anchor wherein said
rope extends through the other of said at least one of said first and second
openings to serve as a pull for said pet toy.

6. A pet toy, as claimed in claim 1, further including:
an edible animal treat extending through and resiliently
gripped in said center opening.

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- 7. A pet toy, as claimed in claim 1, further including:
  a first edible animal treat extending through and resiliently gripped in said first opening; and
- a second edible animal treat extending through and resiliently gripped in said second opening.
  - 8. A pet toy, as claimed in claim 1, further including:
    an edible animal treat having a length greater than that of said
    elongated hollow body, said edible food treat extending through and
    resiliently gripped in said first and second openings and said center
    opening.
  - A pet toy, as claimed in claim 1, wherein: said first and second inner diameters are different.
  - A pet toy, as claimed in claim, wherein: said first and second inner diameters are the same.
  - 11. A pet toy as claimed in claim 1, further including:
    a plurality of longitudinally spaced ribs extending
    peripherally around said elongated hollow body which deflect inwardly
    when said hollow elongated body is deformed by the animal's teeth so that
    ribs on opposite sides of the jaw are engageable with opposite sides of the
    teeth and/or gums to aid in cleaning the teeth and massaging the gums.
  - 12. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

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an elongated hollow body extending along a longitudinal axis

and having first and second ends and a central hollow core of substantially constant diameter;

a first bulbous section extending along said longitudinal axis having a first opening defining a first diameter and a first wall thickness forming said first end of said elongated hollow body;

a second bulbous section extending along said longitudinal axis and spaced from said first bulbous section, said second bulbous section having a second opening defining a second diameter and a second wall thickness forming said second end of said elongated hollow body; and

a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a thin deformable side wall and an inner surface forming a center opening of a third diameter which is less than at least one of said first and second diameters, said thin deformable side wall having a third thickness which is less than at least one of said first and second thicknesses.

A pet toy, as claimed in claim 12, wherein: said first and second wall thicknesses are equal.

- 14. A pet toy, as claimed in claim/13, further including:
  a plurality of longitudinally spaced annular ribs extending
  around the outer periphery of said elongated hollow body to facilitate an
  animal gripping said pet toy with its teeth.
- 15. A method of exercising the jaw of an animal while cleaning its teeth and/or massaging its gums/said method comprising the steps of:

tossing the pet toy to/the animal;

causing the animal to bite down on the hollow thin walled end section with its teeth to deform the hollow thin walled end section so that the ribs engage the opposite sides of the teeth and/or gums.

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